



Determine the commercial potential of any INVENTION DISCLOSURE or technology in ten business days

“The “IE has been an excellent tool to be able to check the strength and market potential of the technologies that we manage as a technology transfer company and investment fund in México. IE is professional, quick and affordable.”



Eduardo Valtierra, CEO



Simple three-step process

1

SUBMIT INVENTION
DETAILS USING
ONLINE FORM

2

EXPERT ANALYSTS USE
OUR PROPRIETARY
SMART SYSTEM TO
PREPARE A
COMPREHENSIVE
REPORT

3

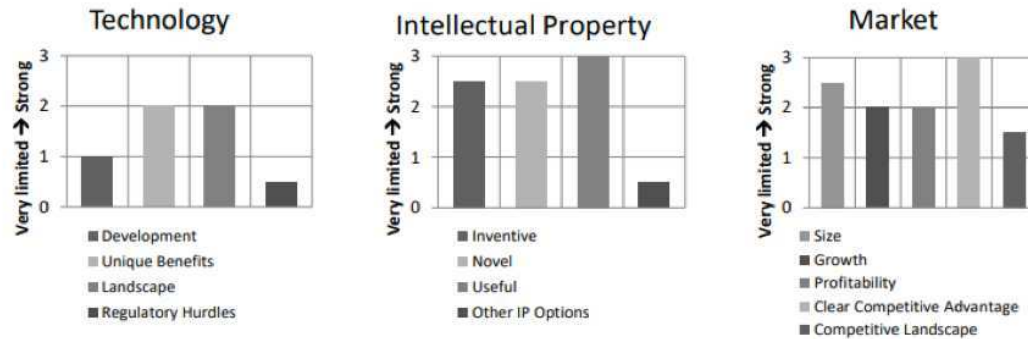
DETAILED ANALYSIS
PERFORMED AND
REPORT DELIVERED
IN TEN BUSINESS
DAYS

"What you all do is disruptively high quality at a value no one else has been able to touch."



Jeff Amerine
University of Arkansas

Used by more than 250 organizations around the world to rapidly assess their innovations. More than 6,000 reports have been delivered to-date.



IE Reports Include:

- ✓ Commercialization Summary & Metrics
- ✓ Technology Analysis
- ✓ Assessment of Market Potential
- ✓ SWOT Analysis ✓ IP Strength
- ✓ Identifies Potential Customers
- ✓ Relevant Industry information





**VIEW SAMPLE
REPORT**

TABLE OF CONTENTS

- EXECUTIVE SUMMARY
- Commercialization Summary
- TECHNOLOGY ANALYSIS.....
- Idea Description.....
- Features & Benefits
- What may be some innovative aspects of the technology?
- Are there regulatory hurdles?
- What is the development status?
- LANDSCAPE
- Semantic Mapping.....
- PatentScope Landscape.....
- INTELLECTUAL PROPERTY ANALYSIS.....
- Online Technology Overview – Google Scholar Search.....
- Patent Searches on Espacenet
- Other Intellectual Property Rights.....
- MARKET ANALYSIS
- OPPORTUNITY ASSESSMENT
- POTENTIAL PARTNERS.....
- INDUSTRY INFORMATION
- Associations/Advocacy.....
- Consultants.....
- Directories/Mailing Lists
- Trade Magazines
- Trade Expositions
- ORIGINAL SUBMISSION.....
- APPENDICES



Selected Clients



What our clients say about us

“Tekcapital helps companies of all sizes find and acquire university discoveries to create market value. We have found their offering to be well received by our listed companies that have tried their service.”



Paul Dorfman
Managing Director
NYSE EURONEXT

“The analysis of the IP has been very useful and has provided a clear vision of the technologies.”



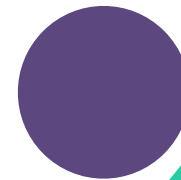
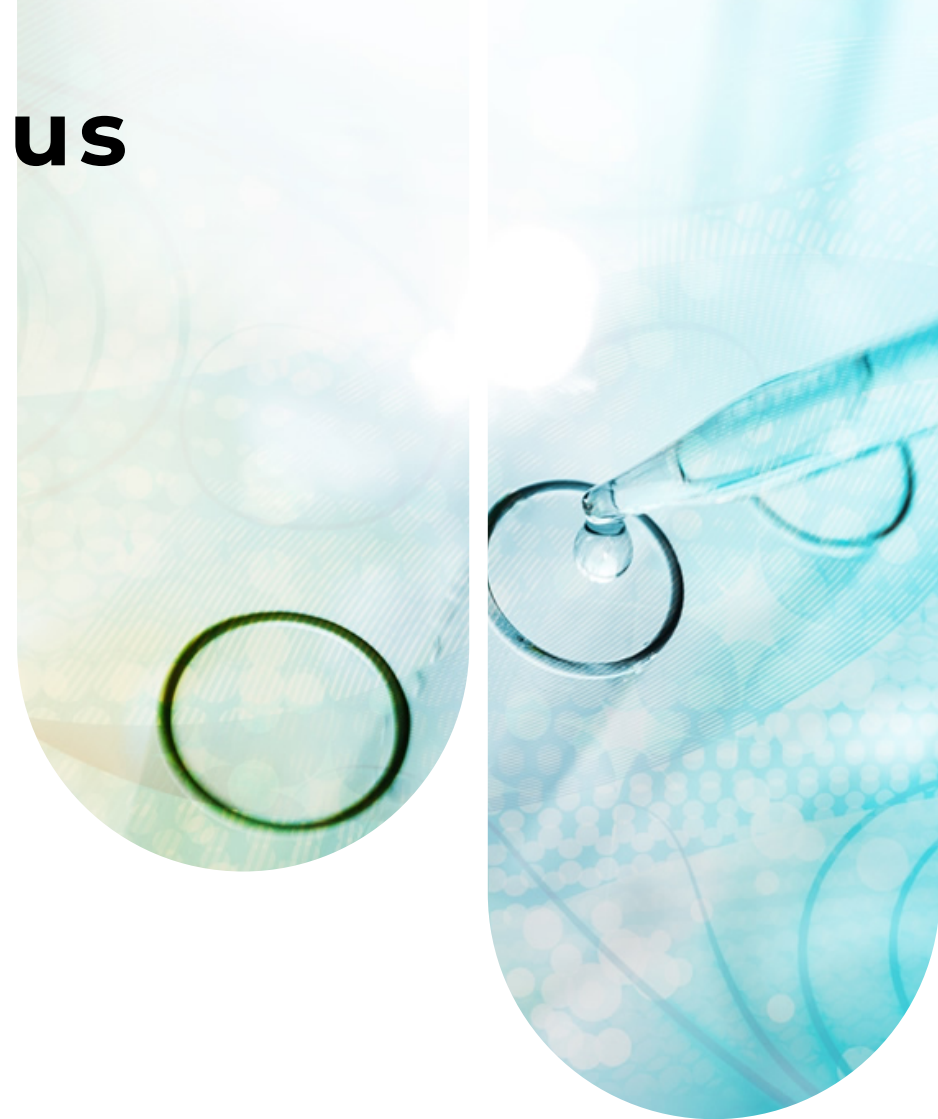
Daniela Fuentes
Directora
Dirección de Innovación y Transferencia Tecnológica
Vicerrectoría de Investigación, Santiago, Chile

“We could not be more pleased with their performance and value to our organization.”



Duke University School of Medicine

Scott Gibson
Vice-Dean



What our clients say about us

"We have had a great experience with the results of the studies we have requested."



Patricia Anguita,
SubGerente de Comercialización de Proyectos
de Innovación en Fundación COPEC-UC

"We would recommend Invention Evaluator reports to any organization looking to commercialize technologies."



Lisa Lorenzen,
ISU Research Foundation

"IE has been an excellent tool to be able to check the strength and market potential of the technologies that we manage as a technology transfer company and investment fund in México. IE is professional, quick and affordable."



Eduardo
Valtierra, CEO

"The Invention Evaluator tool has helped us to make decisions with a greater degree of certainty of the path that the technology should follow."



Jorge Darlas
Ejecutivo de Transferencia de Tecnología y Licenciamiento
Concepción, Chile



What our clients say about us

“In addition to a growing portfolio of university IP investments, Tekcapital helps research institutions and businesses develop disruptive technologies and expand their portfolios of intellectual capital through leveraging their suite of powerful and convenient technology transfer services.”

Forbes Julian Mitchell

“Tekcapital released an app earlier this year that allows users to search for IP from their smartphones. This is a good way to get a feel for what is out there, identify technologies you may want, and get your creative wheels spinning.”

Inc. Drew Hendricks

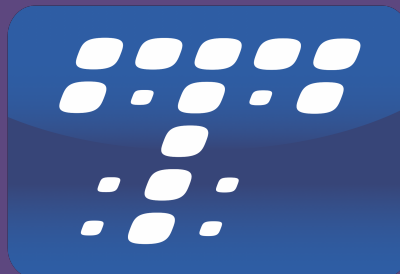
“An entrepreneur that wants to benefit from UIP [university intellectual property] would traditionally have to network with individual universities, making relationships with their technology transfer offices. But today entrepreneurs and international organizations facilitate a near frictionless system of access to that wealth of information.”

HUFFPOST Nick Hastreiter

“Innovation is driving companies to look outside their internal R&D teams,” said Gross, who is the founder and CEO of Tekcapital, a University IP company... Capturing innovation from the crowd is now streamlined enough to become a part of any company’s survival kit.

Entrepreneur Andrew Medal





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